



# Demographic and Income Comparison Profile

Laughlin Outlet Center  
Rings: 5, 10, 20 mile radii

Latitude: 35.16222  
Longitude: -114.57482

	5 miles	10 miles	20 miles
<b>Census 2010 Summary</b>			
Population	30,712	53,095	72,141
Households	13,691	22,874	30,836
Families	8,205	14,267	19,772
Average Household Size	2.23	2.31	2.32
Owner Occupied Housing Units	7,498	13,601	19,927
Renter Occupied Housing Units	6,193	9,273	10,909
Median Age	51.0	49.2	49.5
<b>2014 Summary</b>			
Population	31,231	53,945	74,072
Households	13,979	23,319	31,570
Families	8,298	14,419	20,073
Average Household Size	2.23	2.31	2.31
Owner Occupied Housing Units	7,219	13,190	19,584
Renter Occupied Housing Units	6,761	10,129	11,986
Median Age	52.9	51.1	51.0
Median Household Income	\$35,913	\$36,153	\$36,950
Average Household Income	\$46,429	\$46,714	\$47,709
<b>2019 Summary</b>			
Population	32,476	55,480	76,971
Households	14,635	24,123	32,981
Families	8,615	14,799	20,814
Average Household Size	2.21	2.29	2.30
Owner Occupied Housing Units	7,448	13,517	20,401
Renter Occupied Housing Units	7,187	10,606	12,580
Median Age	55.0	52.9	52.8
Median Household Income	\$39,468	\$40,188	\$41,457
Average Household Income	\$52,059	\$53,055	\$53,776
<b>Trends: 2014-2019 Annual Rate</b>			
Population	0.78%	0.56%	0.77%
Households	0.92%	0.68%	0.88%
Families	0.75%	0.52%	0.73%
Owner Households	0.63%	0.49%	0.82%
Median Household Income	1.91%	2.14%	2.33%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



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2014 Households by Income	5 miles		10 miles		20 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,437	17.4%	4,037	17.3%	5,179	16.4%
\$15,000 - \$24,999	1,946	13.9%	3,523	15.1%	4,699	14.9%
\$25,000 - \$34,999	2,349	16.8%	3,592	15.4%	4,815	15.3%
\$35,000 - \$49,999	2,856	20.4%	4,560	19.6%	6,012	19.0%
\$50,000 - \$74,999	2,676	19.1%	4,470	19.2%	6,324	20.0%
\$75,000 - \$99,999	906	6.5%	1,739	7.5%	2,641	8.4%
\$100,000 - \$149,999	453	3.2%	780	3.3%	1,128	3.6%
\$150,000 - \$199,999	164	1.2%	337	1.4%	409	1.3%
\$200,000+	192	1.4%	283	1.2%	365	1.2%
Median Household Income	\$35,913		\$36,153		\$36,950	
Average Household Income	\$46,429		\$46,714		\$47,709	
Per Capita Income	\$20,945		\$20,285		\$20,463	

2019 Households by Income	5 miles		10 miles		20 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,489	17.0%	4,057	16.8%	5,220	15.8%
\$15,000 - \$24,999	1,555	10.6%	2,744	11.4%	3,672	11.1%
\$25,000 - \$34,999	2,089	14.3%	3,150	13.1%	4,240	12.9%
\$35,000 - \$49,999	3,056	20.9%	4,824	20.0%	6,417	19.5%
\$50,000 - \$74,999	2,870	19.6%	4,729	19.6%	6,799	20.6%
\$75,000 - \$99,999	1,268	8.7%	2,362	9.8%	3,573	10.8%
\$100,000 - \$149,999	778	5.3%	1,287	5.3%	1,873	5.7%
\$150,000 - \$199,999	297	2.0%	587	2.4%	697	2.1%
\$200,000+	233	1.6%	383	1.6%	490	1.5%
Median Household Income	\$39,468		\$40,188		\$41,457	
Average Household Income	\$52,059		\$53,055		\$53,776	
Per Capita Income	\$23,658		\$23,176		\$23,209	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



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2010 Population by Age	5 miles		10 miles		20 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,502	4.9%	2,762	5.2%	3,603	5.0%
Age 5 - 9	1,361	4.4%	2,654	5.0%	3,557	4.9%
Age 10 - 14	1,507	4.9%	2,805	5.3%	3,847	5.3%
Age 15 - 19	1,630	5.3%	3,031	5.7%	4,060	5.6%
Age 20 - 24	1,410	4.6%	2,509	4.7%	3,267	4.5%
Age 25 - 34	2,602	8.5%	4,668	8.8%	6,256	8.7%
Age 35 - 44	2,852	9.3%	5,143	9.7%	7,139	9.9%
Age 45 - 54	4,412	14.4%	7,553	14.2%	10,491	14.5%
Age 55 - 64	5,315	17.3%	8,808	16.6%	12,130	16.8%
Age 65 - 74	5,003	16.3%	8,194	15.4%	11,250	15.6%
Age 75 - 84	2,466	8.0%	3,949	7.4%	5,257	7.3%
Age 85+	652	2.1%	1,017	1.9%	1,285	1.8%

2014 Population by Age	5 miles		10 miles		20 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,421	4.6%	2,647	4.9%	3,470	4.7%
Age 5 - 9	1,420	4.5%	2,681	5.0%	3,612	4.9%
Age 10 - 14	1,400	4.5%	2,661	4.9%	3,621	4.9%
Age 15 - 19	1,476	4.7%	2,687	5.0%	3,678	5.0%
Age 20 - 24	1,420	4.5%	2,600	4.8%	3,483	4.7%
Age 25 - 34	2,786	8.9%	5,030	9.3%	6,896	9.3%
Age 35 - 44	2,698	8.6%	4,829	9.0%	6,827	9.2%
Age 45 - 54	3,953	12.7%	6,828	12.7%	9,682	13.1%
Age 55 - 64	5,523	17.7%	9,179	17.0%	12,621	17.0%
Age 65 - 74	5,690	18.2%	9,240	17.1%	12,780	17.3%
Age 75 - 84	2,707	8.7%	4,390	8.1%	5,901	8.0%
Age 85+	735	2.4%	1,173	2.2%	1,501	2.0%

2019 Population by Age	5 miles		10 miles		20 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,448	4.5%	2,674	4.8%	3,545	4.6%
Age 5 - 9	1,404	4.3%	2,640	4.8%	3,583	4.7%
Age 10 - 14	1,492	4.6%	2,722	4.9%	3,772	4.9%
Age 15 - 19	1,415	4.4%	2,593	4.7%	3,555	4.6%
Age 20 - 24	1,227	3.8%	2,200	4.0%	3,027	3.9%
Age 25 - 34	2,939	9.0%	5,261	9.5%	7,256	9.4%
Age 35 - 44	2,739	8.4%	4,900	8.8%	6,961	9.0%
Age 45 - 54	3,553	10.9%	6,142	11.1%	8,925	11.6%
Age 55 - 64	5,669	17.5%	9,406	17.0%	13,028	16.9%
Age 65 - 74	6,516	20.1%	10,430	18.8%	14,380	18.7%
Age 75 - 84	3,228	9.9%	5,169	9.3%	7,161	9.3%
Age 85+	847	2.6%	1,343	2.4%	1,777	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



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2010 Race and Ethnicity	5 miles		10 miles		20 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,651	83.5%	44,045	83.0%	60,684	84.1%
Black Alone	518	1.7%	795	1.5%	970	1.3%
American Indian Alone	347	1.1%	598	1.1%	1,006	1.4%
Asian Alone	452	1.5%	778	1.5%	1,009	1.4%
Pacific Islander Alone	61	0.2%	99	0.2%	133	0.2%
Some Other Race Alone	2,763	9.0%	5,138	9.7%	6,074	8.4%
Two or More Races	921	3.0%	1,642	3.1%	2,266	3.1%
Hispanic Origin (Any Race)	6,384	20.8%	11,413	21.5%	14,247	19.7%

2014 Race and Ethnicity	5 miles		10 miles		20 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,529	81.7%	43,793	81.2%	61,032	82.4%
Black Alone	689	2.2%	1,080	2.0%	1,387	1.9%
American Indian Alone	394	1.3%	684	1.3%	1,172	1.6%
Asian Alone	502	1.6%	863	1.6%	1,123	1.5%
Pacific Islander Alone	67	0.2%	107	0.2%	148	0.2%
Some Other Race Alone	3,038	9.7%	5,634	10.4%	6,727	9.1%
Two or More Races	1,011	3.2%	1,785	3.3%	2,483	3.4%
Hispanic Origin (Any Race)	6,998	22.4%	12,456	23.1%	15,741	21.3%

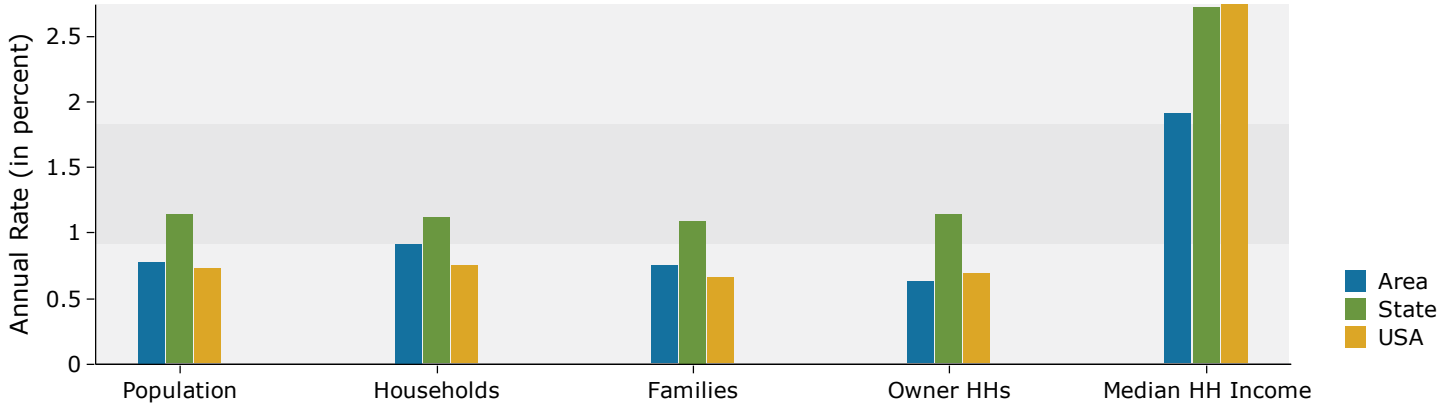
  

2019 Race and Ethnicity	5 miles		10 miles		20 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,780	79.4%	43,712	78.8%	61,521	79.9%
Black Alone	992	3.1%	1,585	2.9%	2,063	2.7%
American Indian Alone	448	1.4%	770	1.4%	1,375	1.8%
Asian Alone	590	1.8%	993	1.8%	1,289	1.7%
Pacific Islander Alone	82	0.3%	125	0.2%	174	0.2%
Some Other Race Alone	3,432	10.6%	6,306	11.4%	7,746	10.1%
Two or More Races	1,152	3.5%	1,988	3.6%	2,803	3.6%
Hispanic Origin (Any Race)	7,924	24.4%	13,922	25.1%	17,865	23.2%

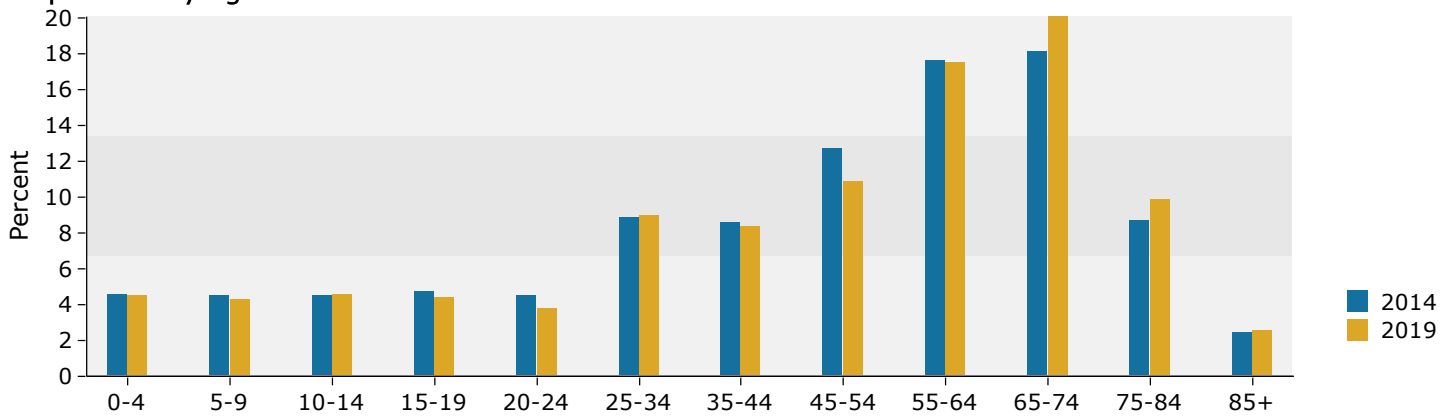
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

## 5 miles

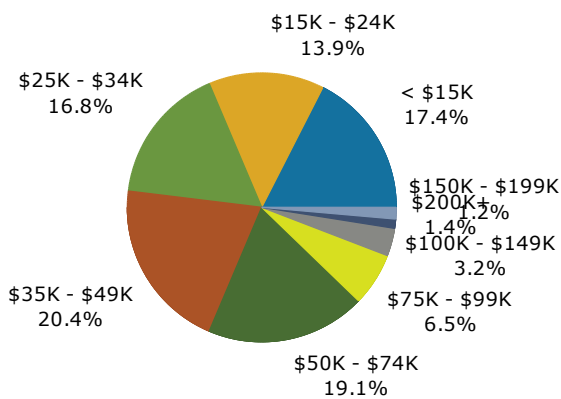
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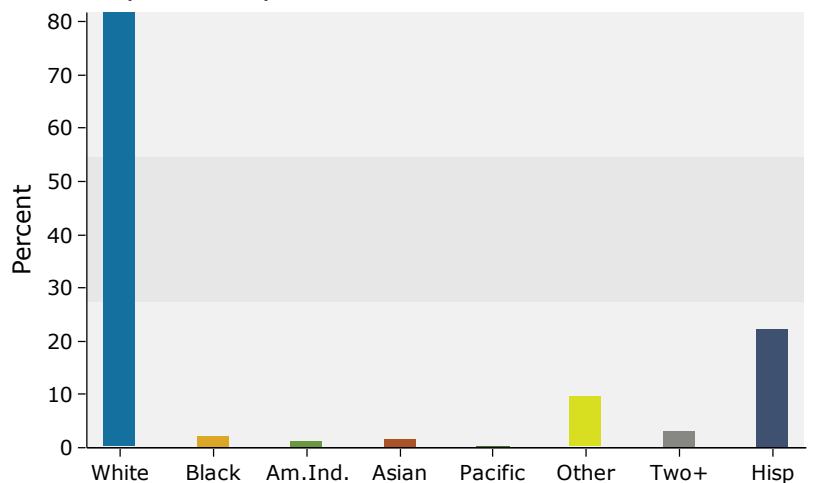
### Population by Age



### 2014 Household Income



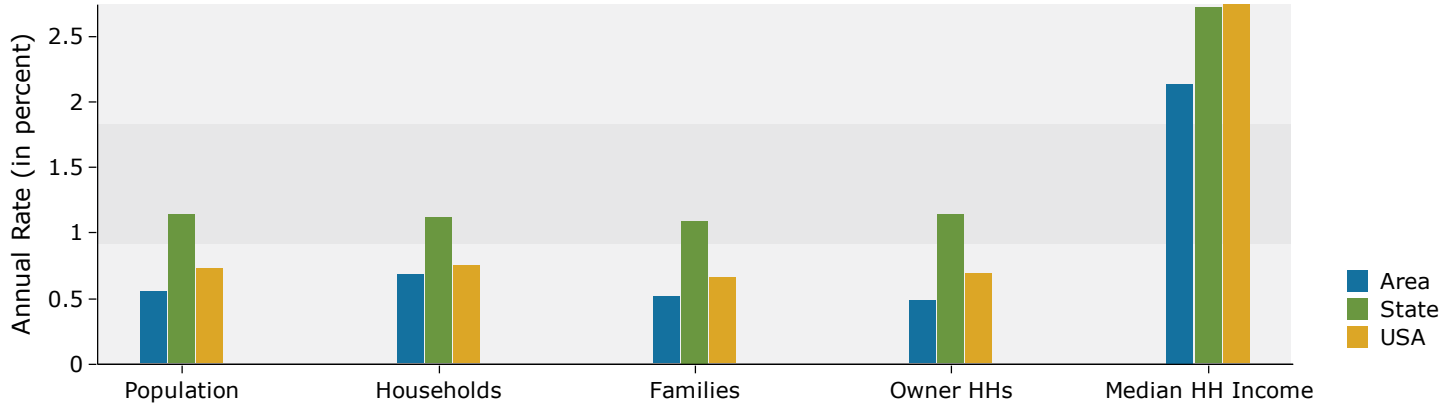
### 2014 Population by Race



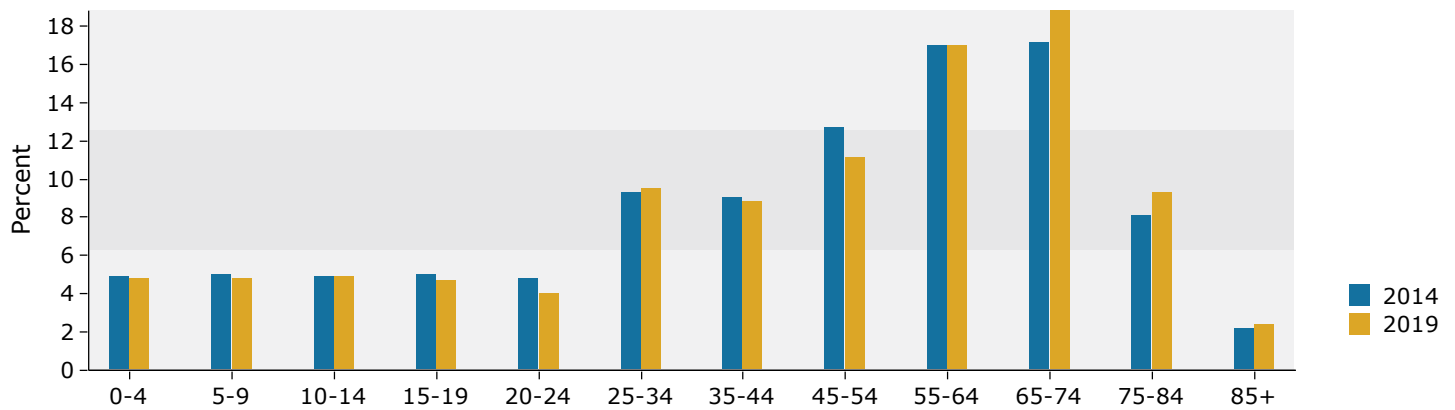
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

## 10 miles

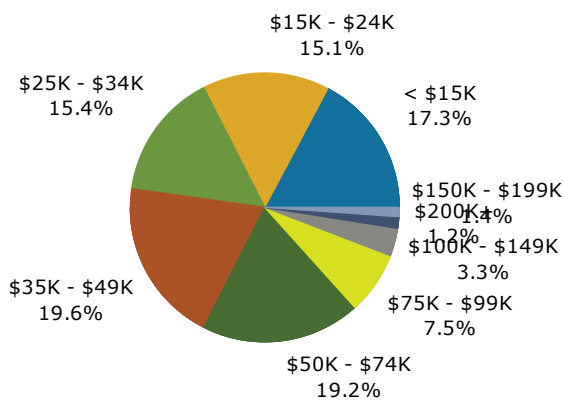
### Trends 2014-2019



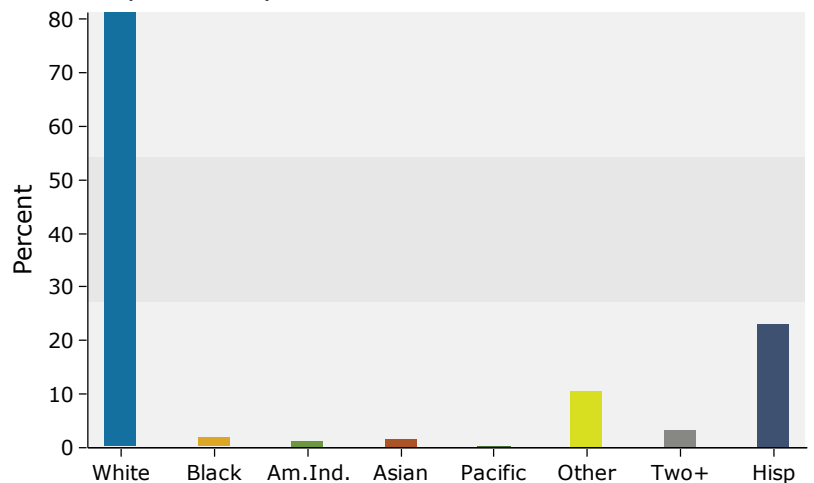
### Population by Age



### 2014 Household Income

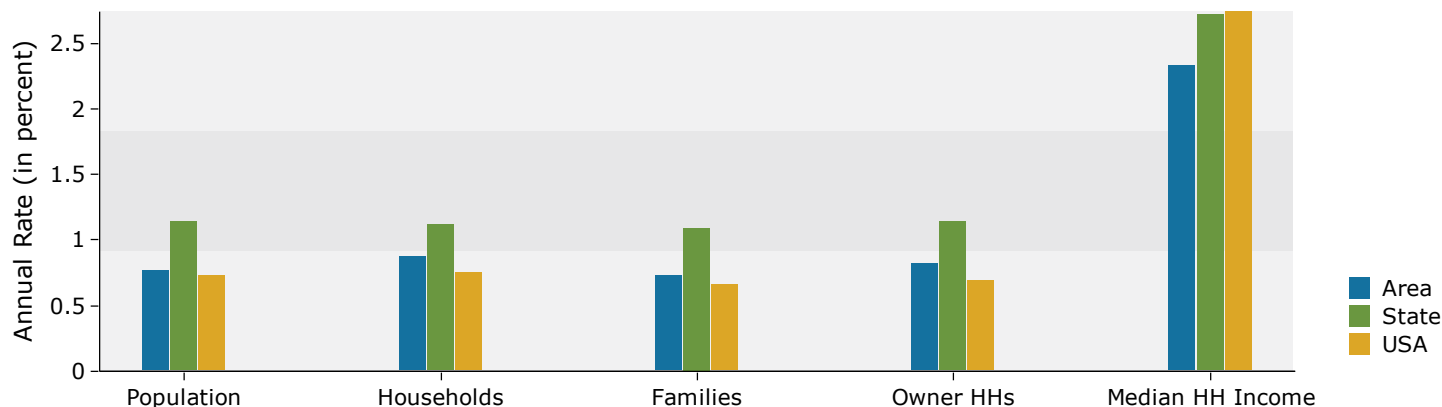


### 2014 Population by Race

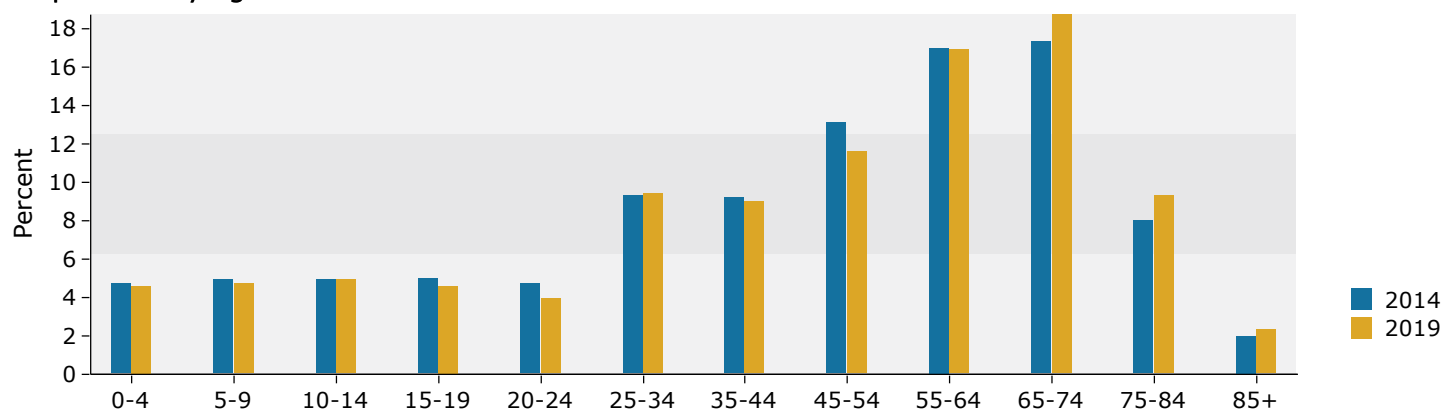


## 20 miles

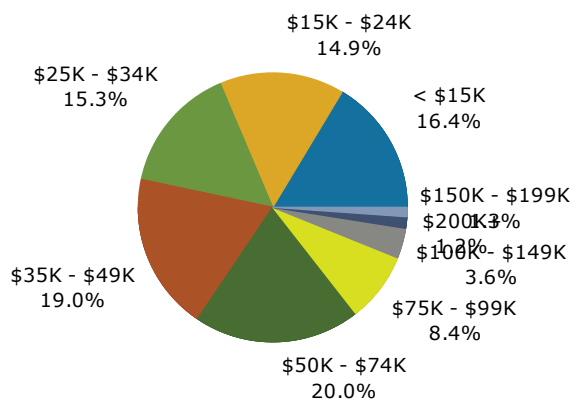
### Trends 2014-2019



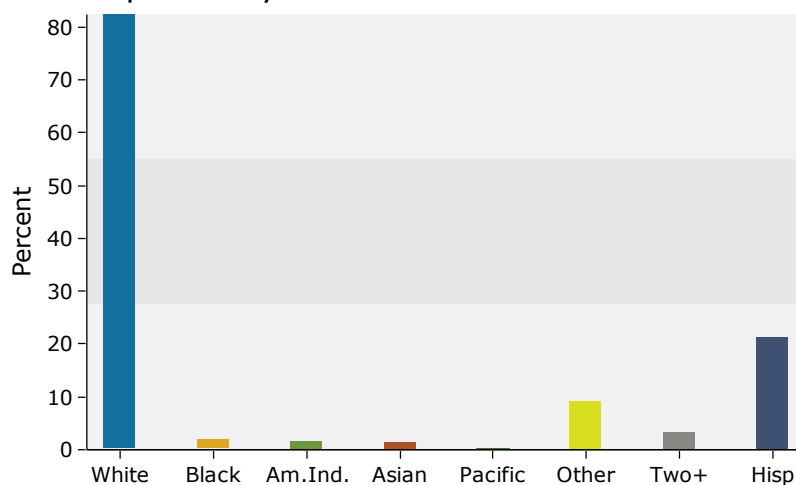
### Population by Age



### 2014 Household Income



### 2014 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.